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UAW FORD, FORD AND UNITED WAY LAUNCH PROJECT, PROVIDING 40 RAMPS IN 20 WEEKS

DETROIT, MI – June 27, 2012 – UAW Vice President Jimmy Settles joined Ford Vice President Jim Tetreault and United Way for Southeastern Michigan President and CEO Michael J. Brennan today to launch 40 Ramps in 20 Weeks, an initiative to triple the amount of ramps provided by the Ray West Memorial Ramp Project to disabled individuals in southeast Michigan.

The Initiative has been made possible through the generous donation of resources and labor totaling $200,000 from Ford Motor Company and UAW Ford.

“At UAW Ford we have a long history of giving back to our community,” said Settles. “We are proud to support our partners at United Way to provide services to those in need in our community. Working together through efforts like this makes a positive difference for families and our community.”

“Ford is committed to making a difference in the communities where we do business,” said Jim Tetreault, Ford vice president of North America Manufacturing. “Dozens of local families will have greater mobility and self-sufficiency through this project.”

The Ray West Memorial Ramp Project began as a coalition of nonprofit agencies, trade unions and volunteers united with the United Way for Southeastern Michigan to provide barrier free access ramps to individuals living with physical disabilities at or below the poverty level.

During the past 14 years, the Project, which was named after its steadfast advocate at United Way, has provided 300 ramps to people in need in southeast Michigan. The goal is to empower people with disabilities to maintain an independent lifestyle, become self-sufficient and have access to their community.

United Way CEO Michael Brennan indicated that the UAW Ford and Ford Motor Company investment will nearly triple the number of ramps that were built in 2011.

“With this commitment from Ford and UAW Ford we will be building 40 new ramps in the region, up from just 14 in 2011,” he said. “That is quite a powerful impact from just one sector of our supporters.”

The ramps are constructed of recycled and new materials at a centralized facility in Sterling Heights generously provided to United Way for Southeastern Michigan by the Detroit Media Partnership. At the plant, ramps are prefabricated, stored and then transported to families in need.

Recipients of the ramp today were the Mangrum family. Seventy-year-old Booker Mangrum has been helping take care of his sister, Mae, 66, since 2009 after she suffered a stroke.

After seeing the just-completed ramp, he was overcome with emotion.

“It was very emotional for me. Mae hasn’t been out of the house for three or four months – and that was for a hospital visit.”

Booker now can wheel his sister out into the sunshine. And while she can’t speak, Booker said he can see the joy in Mae’s face once she’s outside in the fresh air. The ramp also helps Booker feel more certain that he could help Mae in the event of a fire.

“My main concern was, ‘What do I do if a fire comes? How do I get her out of the house?’”

Booker also has limited mobility and uses a motorized scooter for long trips. He now enjoys walking up and down the ramp for some daily exercises.

“It’s a beautiful ramp, so well built. It’s awesome…it’s a beautiful piece of art.”

Information regarding the Ray West Memorial Ramp Project is available at www.liveunitedsem.org or by calling Vanessa Williams at the United Way for Southeastern Michigan at 313.226. 9217

About UAW Ford
Under UAW Vice President Jimmy Settles, the UAW Ford Department represents more than 40,000 production, skilled trades, engineers and salaried workers at Ford, Automotive Components Holdings, and 1,900 members at Severstal North America (formerly Rouge Steel). Settles is also the co-director of the UAW-Ford National Programs Center, which is responsible for Union and Company joint initiatives that are both national and local. At both levels, they address matters of common concern in areas such as product quality, education and development, employee involvement, team structures, work technical skills redesign, health and safety, ergonomics, employee assistance, apprenticeship, and labor-management studies.
About Ford Motor Company:
Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 166,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford’s products, please visit www.ford.com.

About United Way for Southeastern Michigan
United Way for Southeastern Michigan mobilizes the caring power of Wayne, Oakland and Macomb counties to improve lives in measurable and lasting ways throughout the region. The organization is led by a diverse group of volunteers from business, labor, government, human services, education and the community. United Way provides opportunities to invest in the metropolitan Detroit community through its annual Campaign and is a leader in convening partners to impact local residents each year by increasing economic self-sufficiency, protecting children and youth at risk, strengthening families, empowering neighborhoods and communities, and promoting health and wellness. Additional information is available at www.liveunitedsem.org.